

WLHK(FM), WYXB(FM), WFNI(AM), WIBC(FM)
EEO PUBLIC FILE REPORT
April 1, 2015 through March 31, 2016

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Business Office Assistant	1-18, 22, 48	8
General Sales Manager	1-18, 22-23, 53	53
Staff Engineer	1-18, 21-22, 48	21
WFNI Promotions Director	1-18, 21-23, 31, 48, 52, 55	55
Digital Sales Manager	1-18, 20, 22, 36, 55	55
Graphic Designer/Webmaster	1-18, 21-22, 48	48
WYXB Account Executive	1-18, 21-22, 31, 34, 36, 53	36
WIBC News Director	1-18, 21-22, 24	24
Sales Assistant	1-18, 21-22, 34	8
Digital Video Producer	1-18, 22, 34	22
Multi-media Content Producer	1-18, 21, 48	21
Multi-media Content Producer	1-18, 21, 48	21

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Ball State University Lucina Hall 220 Muncie, IN 47306 Phone: (800) 382-8540 Attn: Tim Pollard Email: tpollard@bsu.edu; jmisiewicz@bsu.edu	Y	0
2	Christamore House 502 North Tremont Street Indianapolis, IN 46222 Phone: (317) 635-7211 Attn: Carlene Ng-Gomez Email: carlene.ng-gomez@christamorehouse.org	Y	0
3	Martin University 2171 Avondale Place Indianapolis, IN 46218 Phone: (317) 917-3315 Attn: Tracey Jackson Email: tjackson@martin.edu	Y	0
4	Hanover College Career Center P.O. Box 108 Hanover, IN 47243 Phone: (812)866-7127 Attn: Sue Tilley, Career Center Assistant Email: careercenter@hanover.edu	Y	0
5	Ivy Tech Community College – Central Indiana 50 W. Fall Creek Pkwy. North Drive Indianapolis, IN 46208 Phone: (317) 921-4667 Attn: Rebecca Patten-Lemons Email: rpatten@ivytech.edu	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
6	Marian University 3200 Cold Spring Road Indianapolis, IN 46222 Phone: (317) 955-6341 Attn: Diane Workman Attn: dworkman@marian.edu; careercntr@marian.edu	Y	0
7	University of Indianapolis 1400 East Hanna Avenue Indianapolis, IN 46227 Phone: (317) 788-3280 Attn: Scott Uecker Email: suecker@uindy.edu	Y	0
8	Emmis Communications Careers Website 40 Monument Circle Indianapolis, IN 46204 Phone: (317) 684-2960 www.emmis.com/careers/	N	29
9	Illinois Center for Broadcasting 455 Eisenhower Lane South Lombard, IL 60148 Phone : (630) 916-1700 Attn: Carl Jackson Email: cjackson@beonair.com	Y	0
10	Indiana State University 550 N. 5 th Street Terre Haute, IN 47809 Phone : (812) 237-3806 Attn: Martha Reed Email: martha.reed@indstate.edu	Y	0
11	Anderson University Career Development Center 1100 East 5 th Street, D206 Anderson, IN 46012 Phone: (765) 641-4196 Attn: Tina Faivor Email: career@anderson.edu	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
12	Franklin College 101 Branigin Blvd Franklin, IN 46131 Phone: (317) 738-8801 Attn: Kirk Bixler Email: kbixler@franklincollege.edu	Y	0
13	Martin Luther King Community Center 40 W. 40 th Street Indianapolis, IN 46208 Phone: (317) 923-4581 Attn: Janice Cox and Joni Collins Email: jcox@mlk-msc.org; jcollins@mlk-msc.org	Y	0
14	Kaplan College 7302 Woodland Drive Indianapolis, IN 46278 Phone: (317) 299-6001 Attn: Jill Burton Email: jiburton@kaplan.edu	N	0
15	Butler University Internship and Career Services 4600 Sunset Avenue Indianapolis, IN 46208 Phone: (317) 940-9383 Attn: Mona Guirguis Email: career@butler.edu	N	0
16	Depauw University 7 E. Larrabee Harrison Hall Greencastle, IN 46135 Phone: (765) 658-4279 Attn: Tom Cath Email: careercenter@depauw.edu	N	0
17	Indiana Broadcasters Association 3003 E 98 th Street, Suite 161 Indianapolis, IN 46280 Phone: (317) 573-0119 Attn: Joe Misiewicz Email: joe@indianabroadcasters.org	N	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
18	Indiana University 625 North Jordan Bloomington, IN 47405 Phone: (812) 855-1556 Attn: Jeremy Harmon Email: jeharmon@indiana.edu	N	0
19	Monster Job Board 5 Clock Tower Place, Suite 5 Maynard, MA 01754 Phone: (978) 461-8061 Attn: Kimberly Wood www.monster.com	N	0
20	Career Builder 200 N. LaSalle Street, Suite 1100 Chicago, IL 60601 Phone: (888) 855-5594 Attn: Yvan Demosthenes www.careerbuilder.com	N	1
21	Employee Referral	N	16
22	Internal Posting (<i>job announcements posted for current employees on a local bulletin board</i>)	N	3
23	Word-of-Mouth Referral	N	2
24	All Access 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265 Phone: (310) 457-6616 Fax: (310) 457-8058 Attn: Matt Parvis www.allaccess.com	N	2
25	The Society of Broadcast Engineers (SBE) 9102 North Meridian Street, Suite 150 Indianapolis, IN 46260 Phone: (317) 846-9000 Fax: (317) 846-9120 Email: mclappe@sbe.org www.sbe.org	N	0
26	Internship Program (<i>as described in section III</i>)	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
27	Indianapolis Ad Club 3003 E. 96 th Street, Suite 161 Indianapolis, IN 46032 Phone: (317) 574-0061 Email: director@indyadclub.org www.indyadclub.org	N	0
28	Unknown (<i>source not adequately identified upon SEU inquiry</i>)	N	0
29	Walk-In/Self-Referral	N	0
30	Radio-Television News Directors Association (RTNDA) 1025 F Street NW, 7 th Floor Washington, DC 20004 Phone: (202) 659-6510 Fax: (202) 223-4007 Attn: Nicole Newsome Email: NicoleN@rtnda.org	N	0
31	Former Employee	N	4
32	Indiana Business College 550 East Washington Indianapolis, IN 46203 Phone: (317) 656-4764 Attn: Belinda Farmer Email: belinda.farmer@ibcschools.edu	N	0
33	NTS Media Online Al Peterson Phone: (858) 486-7559 al@ntsmidiaonline.com	N	0
34	Job Fairs (<i>see Sec. III</i>)	N	0
35	Indianapolis Craigslist https://indianapolis.craigslist.org/	N	0
36	Linkedin.com www.linkedin.com/jobs	N	3
37	Employment Connections, Inc 2901 East 20 th , Suite 101 Farmington, NM 87402 Phone: (505) 324-8877 Fax: (505) 324-8066 www.ecistaffing.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
38	Simply Hired Equest 2010 Crow Canyon Place San Ramon, CA 94583 Phone: (925) 275-3593 Attn: Nikki Ortega Email: nikki.ortega@equest.com www.simplyhired.com	N	0
39	Job.com	N	0
40	JuJu.com	N	0
41	Trovit U.S.	N	0
42	VetJobs.com	N	0
43	America's Job Exchange	N	0
44	Oodle Equest 2010 Crow Canyon Place San Ramon, CA 94583 Phone: (925) 275-3593 Attn: Nikki Ortega Email: nikki.ortega@equest.com	N	0
45	AboutJobs.com The AboutJobs.com Network 180 State Road Suite 2U Sagamore Beach, MA 02562 www.aboutjobs.com	N	0
46	Gradspring.com	N	0
47	ISAllStars.com	N	0
48	Indeed, Inc. 7501 N. Capitol of Texas Hwy, Building B Austin, Texas 78731 www.indeed.com	N	10
49	Indianapolis Urban League 777 Indiana Avenue Indianapolis, IN 46202 Phone: (317) 693-7652 Attn: Aisha Sabur-Jaruis Email: asjarvis@indplsul.org	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
50	Center for Leadership Development 3536 N. Washington Boulevard Indianapolis, IN 46205-3719 Phone: (317) 923-8111 Attn: William Durham	N	0
51	Indianapolis Star 307 North Pennsylvania Indianapolis, IN 46206 Phone: (317) 444-7109 Attn: Libbi Abbosh Email: libbi.abbosh@indystar.com	N	0
52	Twitter https://twitter.com/	N	1
53	Debbie McCain dba Sierra Marketing 500B Southgate Ave. Nashville, TN 37203 Phone: (615) 712-7605 deb@sierra-marketing.com	N	9
54	Inside Radio P.O. Box 567925 Atlanta, GA 31156 Phone: (800) 248-4242 http://www.insideradio.com/	N	0
55	Internal Transfer / Promotion	N	2
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			83

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Established an internship program.	<p>The Emmis Communications Class Credit internship program is open to college students attending an accredited 4-year college or university. The internship program allows students majoring in the communications or related fields to gain valuable experience and explore potential career opportunities.</p> <p>Students are placed at one of the following Emmis Stations: WIBC-FM, WLHK-FM, WYXB-FM or WFNI-AM. Students intern in a number of station departments including the Programming, Production and Incite Marketing Departments.</p> <p>Students are assigned projects that allow them to become familiar with a variety of departments and its role in the company. Interns are asked to complete a 12-week program.</p> <p>During the reporting period, the SEU had 12 interns, as follows:</p> <ul style="list-style-type: none"> - During Spring 2015, the SEU had 2 interns: 1 in Incite Marketing, 1 in Programming - During Spring/Summer 2015, the SEU had 1 intern in Production - During Summer 2015, the SEU had 5 interns: 3 in Programming, 2 in Incite Marketing - During Fall 2015, the SEU had 1 intern in Programming - During Winter 2015/2016, the SEU had 3 interns: 2 in Programming, 1 in Production

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
2	Participated in scholarship program.	Our SEU participates in the Indiana Broadcasters Scholarship program by way of a monetary donation and airing announcements publicizing the student scholarship program administered by the Indiana Broadcasters Association (IBA). Applications were available through the IBA. This program awards successful college and high school students with college funding.
3	Co-sponsored job fair.	Our SEU, along with its corporate parent, co-sponsored the IBA Spring Job & Internship Fair on April 18, 2015 at the Marriott Indianapolis North Hotel. This event gave Emmis an opportunity to connect with prospective employees. SEU participants included our Director of Network Operations-Network Indiana, General & Administrative.
4	Hosted event/program sponsored by or on behalf of an educational institution relating to career opportunities in broadcasting.	On May 7, 2015 a Sophomore student from the University of Indianapolis shadowed the SEU's Account Manager for a day to learn activities and opportunities in broadcast sales.
5	Hosted event/program sponsored by or on behalf of an educational institution relating to career opportunities in broadcasting.	On June 19, 2015, three local college students shadowed WYXB On-Air Talent to experience an on-air broadcast first-hand, and learn what a live broadcast entails. Participants were to compile information and produce content to be shared as part of the internship program on June 25, 2015.
6	Hosted event/program sponsored by or on behalf of an educational institution relating to career opportunities in broadcasting.	On June 22, 2015, our SEU's Videographer was shadowed by two area college students to learn about the emerging digital role in the broadcast industry. Participants were to compile information and produce content to be shared as part of the internship program on June 25, 2015.

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
7	Hosted event/program sponsored by or on behalf of an educational institution relating to career opportunities in broadcasting.	On June 23, 2015, four local college students shadowed SEU Account Executive to gain a better understanding of the sales roles within the radio industry. Participants were to compile information and produce content to be shared as part of the internship program on July 2, 2015.
8	Hosted event/program sponsored by or on behalf of an educational institution relating to career opportunities in broadcasting.	On June 24, 2015, SEU's Web Master was shadowed by three area college students to learn about the digital opportunities within the radio business. Participants were to compile information and produce content to be shared as part of the internship program on July 2, 2015.
9	Co-sponsored job fair.	Our SEU, along with its corporate parent, co-sponsored the Indiana Black Expo (IBE) Employment Opportunity Fair on July 16, 2015 at the Indiana Convention Center. This job fair was part of a seven-day conference that celebrates the African-American culture by providing empowerment workshops, career fair, resume assistance, concerts and exhibit booths from vendors throughout the country. SEU participants included our WYXB Sales Manager and WLHK Sales Manager.
10	Provide training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	On August 7, 2015, SEU hiring managers (13) attended training presented by our Assistant Controller as a reminder of Emmis procedures and methods regarding new hires, including recruitment and recordkeeping requirements.
11	Co-sponsored job fair.	Our SEU, along with its corporate parent, co-sponsored the IBA Broadcasters Fall Job Fair on October 3, 2015 at the Marriott Indianapolis North Hotel, Indianapolis, Indiana. The event gave Emmis an opportunity to connect with prospective employees. SEU participants included our WLHK Sales Manager and Business Office Assistant.

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
12	Participated in event/program sponsored by or on behalf of an educational institution relating to career opportunities in broadcasting.	On October 23, 2015, a SEU Account Manager spoke to University of Indianapolis Freshman students about the radio industry and career opportunities in radio sales.
13	Hosted event/program sponsored by or on behalf of an educational institution relating to career opportunities in broadcasting.	On October 23, 2015, a Freshman student from the Center Grove High School shadowed the SEU's EMG Director. The day included a tour of the facility and time to learn about career opportunities in the radio industry.
14	Participated in event/program sponsored by or on behalf of educational institution relating to career opportunities in broadcasting.	On November 12, 2015, a SEU Program Director spoke to students at Carpe Diem High School regarding careers in broadcasting.
15	Participated in event/program sponsored by or on behalf of educational institution relating to career opportunities in broadcasting.	On January 21, 2016, a SEU Program Director spoke to students at Indiana University – Purdue University Indianapolis regarding careers in broadcasting.
16	Hosted event/program sponsored by or on behalf of educational institution relating to career opportunities in broadcasting.	On March 4, 2016, the Incite Project Manager and EMG Coordinator of the SEU gave a station/building tour to a group of students who are part of the Indianapolis Chapter of the American Marketing Association's Collegiate 360 program. The program gives students from area universities the opportunity to learn about marketing and its relevance to the radio industry.
17	Participated in event/program sponsored by or on behalf of educational institutions relating to career opportunities in broadcasting.	On March 14, 2016, a SEU Account Manager and Production Director-Creative Services judged the Live Event Finals at the Indiana Association of School Broadcasters (IASB) High School and College Competition at the University of Indianapolis.